



### SWOT Analysis

Purpose: SWOT Analysis is a tool used to facilitate evaluations and strategic planning.  
 Instructions: Fill in ideas in each square as they pop into your head. Please make sure you have at least 3 items in each square.

	<b>Strengths</b> (what we are good at)	<b>Weaknesses</b> (where we struggle)
I N T E R N A L		
	<b>Opportunities</b> (what's on the horizon that we can take advantage of?)	<b>Threats</b> (what's on the horizon that can derail us?)
E X T E R N A L		